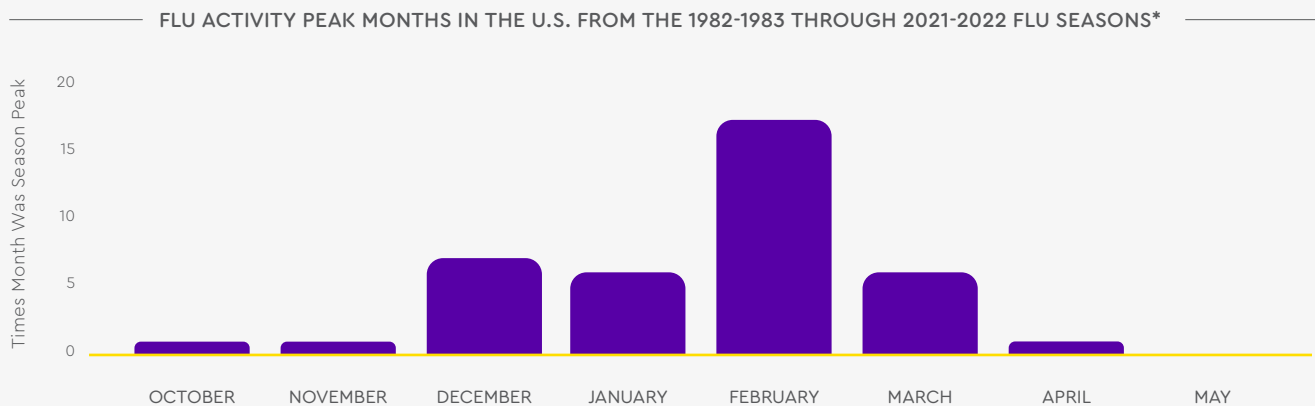


IT'S NOT TOO LATE TO VACCINATE AGAINST THE FLU

Flu season can last through spring, so help protect your patients.^{1,2}

The average flu season peaks in February and shows late-season influenza activity into March and April, as shown in the graph below.² **The CDC recommends flu vaccination as long as flu viruses are circulating and you still have unexpired flu vaccines.¹**



*There was no discernible peak in activity during the 2020-2021 season due to the uncharacteristically low level of influenza virus circulation that season.

You can help reduce influenza infections by continuing vaccination efforts throughout the entire flu season.¹



ACIP guidelines recommend completing influenza vaccinations by the **end of October¹**



ACIP also recommends vaccinating patients after **October 31** to continue providing protection during peak flu season¹



Flu season usually peaks between **January and February¹**



But your community may not see influenza activity until **March or even later¹**

ACIP RECOMMENDS FLU VACCINATION EFFORTS CONTINUE AFTER OCTOBER 31 FOR ALL ELIGIBLE UNVACCINATED PATIENTS!¹

IN 2022–2023

MORE OF YOUR PATIENTS WERE AT RISK OF FLU-RELATED COMPLICATIONS

Because less than 50% of adults 18 and older were vaccinated during the 2022–2023 influenza season.^{3,a}

^aData as of April 28, 2023. These are CDC estimates and are subject to change.³



^bUnited States coverage only and data points are subject to change. Data updated April 28, 2023.³

^cData ending April 8, 2023 compared with the same time in April 2022³

According to the CDC, between October 1, 2022 and April 30, 2023 there were up to^{5,d}:

- **50 million** flu cases
- **670,000** flu-related hospitalizations
- **24 million** flu-related medical visits
- **98,000** flu-related deaths

^dData as of September, 2023. These are CDC estimates and are subject to change.⁵

As we enter the 2023–2024 flu season, remember

- A vaccine from the previous flu season may not protect a patient through the upcoming flu season⁶
- Your community may experience flu activity later than others¹
- Patients who have had the flu this year can still benefit from a vaccine, as it can help protect against multiple strains⁶

**HELP PROTECT ELIGIBLE PATIENTS
THROUGHOUT THE ENTIRE FLU SEASON**



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2. Flu season. Centers for Disease Control and Prevention. September 20, 2022. Accessed October 11, 2023. <https://www.cdc.gov/flu/about/season/index.html> 3. Weekly flu vaccination dashboard. Centers for Disease Control and Prevention. April 28, 2023. Accessed April 28, 2023. <https://www.cdc.gov/flu/fluview/dashboard/vaccination-dashboard.html> 4. Flu vaccination coverage, United States, 2022–2023 influenza season. Centers for Disease Control and Prevention. October 10, 2023. Accessed October 11, 2023. <https://www.cdc.gov/flu/fluview/coverage-2223estimates.htm> 5. 2022–2023 preliminary in-season burden estimate. Centers for Disease Control and Prevention. September 28, 2023. Accessed October 11, 2023. <https://www.cdc.gov/flu/about/burden/preliminary-in-season-estimates.htm> 6. It's a good time to get your flu vaccine. U.S. Food and Drug Administration. September 14, 2023. Accessed October 11, 2023. <https://www.fda.gov/consumers/consumer-updates/its-good-time-get-your-flu-vaccine>