

Subject Line: Flu Season Is Here! Get Your Flu Vaccination Now.

(additional options)

- Schedule Your Flu Vaccination Today.
- Help Yourself Stay Healthy With a Flu Vaccination Today.

Flu season is here, and our office is ready to help protect you and your family from the flu. Getting a flu vaccination is the single best way to help reduce the risk of getting the flu—a serious illness that can lead to hospitalization or even death.

Why is getting a flu vaccination important?

- An estimated 26,000 children younger than 18 years of age were hospitalized with flu-related complications in the 2015-2016 flu season
- Nearly 12,000 children and adults died of flu-related illnesses during the 2015-2016 flu season
- 90% of flu-related deaths occur in people 65 years of age and older

Flu season is serious. Our office has the flu vaccine available. Please call us today to make an appointment for your yearly flu vaccination.

Sincerely,

[HCP Name]

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