

Subject line: Important Reminder From Dr. [Name] About Your Flu Vaccination

Your continued good health is very important to us, and flu season is on its way. The single best thing you can do to help protect yourself and your family from getting the flu is to get a flu vaccination. Please call our office at [xxx-xxx-xxxx] to set up a time to get immunized.

Why is getting a flu vaccination so important? Here are some facts you may not know:

- Each year, up to 1 in 5 people gets the flu in the United States
- More than 300,000 hospitalizations resulted from flu-related complications during the 2015-2016 flu season
- 90% of influenza-related deaths are in people 65 years of age and older
- An estimated 26,000 children were hospitalized with flu-related complications in the 2015-2016 flu season⁵

Influenza vaccination is especially important for children 5 years of age and younger and adults 65 years of age and older, as both groups are considered at high risk for complications from the flu.

The CDC^a recommends that everyone 6 months of age and older, with rare exception, receive a flu vaccination each year.

Please call our office today to schedule your flu vaccination.

Sincerely,

[HCP Name]

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^a CDC = Centers for Disease Control and Prevention.