



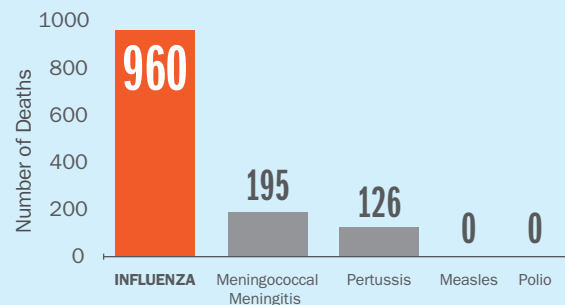
INFLUENZA CAN PUT YOUR CHILD AT RISK

The flu is one of the deadliest vaccine-preventable childhood diseases.

Each year, the **FLU KILLS MORE CHILDREN IN THE UNITED STATES** than meningococcal infection and whooping cough combined.

Source: Centers for Disease Control and Prevention (CDC). National Center for Health Statistics. National vital statistics reports (deaths: final data), 2006–2015.

Deaths in Children ≤ 14 Years of Age From Select Vaccine-Preventable Diseases (2006-2015)



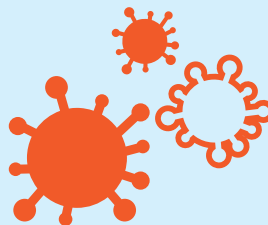
FOR CHILDREN, FLU SEASON CAN BE SERIOUS, EVEN DEADLY.

IN THE 2016-2017 FLU SEASON:

More than 33,000 children were hospitalized with flu-related complications

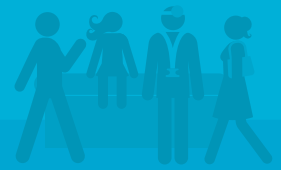
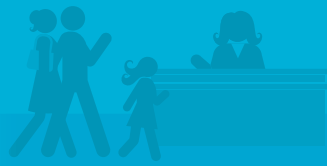


110 children died from flu-related complications



On average, 9-10 children died every month





EVEN HEALTHY CHILDREN **ARE AT RISK**

DURING THE 2016-2017 FLU SEASON IN THE UNITED STATES:

56%

of children who died from the flu
**WERE OTHERWISE
HEALTHY**

75%

of children who died from the flu
**HAD NOT BEEN
VACCINATED**

ACCORDING TO THE CDC, GETTING VACCINATED AGAINST THE FLU IS THE SINGLE BEST WAY TO HELP PROTECT CHILDREN FROM THE FLU AND ITS COMPLICATIONS.



**GET YOUR
CHILD** 
A FLU VACCINE TODAY